



Original Grain

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*The following are suggested communications messages/talking points that may help inform the media and the general public of Original Grain's response to the recent robberies that have occurred in Armory Square.*

- I am concerned for the safety of our customers, and I am committed to assist in any way that I can to find the culprit of these robberies.
- Many customers have expressed concern to me about the robberies, especially the customers that usually come in during the morning.
- One of the robberies occurred outside of Original Grain. We are saddened that one of our customers has become yet another victim of the scooter bandit.
- We want to assure everyone that we will do whatever we can to ensure the safety of both our customers and the public. We also want to let you know that we are working closely with both the Syracuse Police Department and the Armory Square Business Association.
- Specifically, we are implementing more security cameras around the building and will allow Syracuse police officers to patrol outside of our restaurant.

- We have also given the Syracuse Police Department surveillance footage from the days that these robberies occurred to assist in the investigation.
- We would like to let you know that if you are walking in Armory Square at any time and feel unsafe, you are more than welcome to come into Original Grain. If you are in Armory Square, please be aware of your surroundings at all times and try not to walk alone. We urge you to be cautious and safe during this time.
- Lastly, please do not hesitate to call and ask about our new safety measures and precautions that have been put into place. Our number is (315) 299-5011. We are committed to keeping our customers safe during this time.

*The following information is not intended to be factual but is part of a class writing assignment from August 2020 to December 2020 at the S.I. Newhouse School of Public Communications, Syracuse University. All information is intended to be sourced appropriately.*

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