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Glossier.

A Message from the CEO of *Glossier* about Company-Wide Holiday Food Drive

Dear the Glossier community:

We want to reach out to our customers to let you know about and ask for support for our company-wide holiday food drive. With the holidays right around the corner, our team at Glossier wants to do something special to help the community. We have decided to host a company-wide food drive at the Glossier store in New York City. We know that the holidays can be difficult for many families, and we hope to take some extra pressure off these families in need during this holiday season.

For this holiday food drive, we are accepting non-perishable food items, which includes canned and boxed food. Specifically, we are in need of cans of vegetables, fruits, meat, beans and soup; pantry items, such as boxes of pasta or rice; containers of peanut butter; and nuts of any kind. All donations are welcome and very much appreciated. These food items will be donated to local food banks, churches, community centers and other organizations that accept food donations.

The food drive will take place at our Glossier flagship store in New York City. The address is 123 Lafayette St., New York, NY

drop off donations.

We are committed to helping our community in any way we can,
and there is no better time to do that than during the holidays.

Warm regards,

Emily Weiss, Founder & CEO





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Our mailing address is:

233 Spring St. Floor 10e, New York, NY 10013

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The following information is not intended to be factual but is part of a class assignment at the S.I. Newhouse School of Public Communications, Syracuse University, November 2020. All information is intended to be sourced appropriately.